

OFFICIAL PRICING & SCOPE RATE CARD (INR - INDIA)

Transparent, Founder-Direct Web Engineering | Ludhiana, Punjab & Pan-India

1. CORE WEBSITE FLAGSHIP PACKAGES (100% CODE OWNERSHIP)

STARTER BUSINESS FLAGSHIP

Rs. 13,000 Flat

Ideal for small business, clinics, professionals, showrooms

- ✓ 5 to 6 bespoke responsive pages with sub-second speed
- ✓ Dedicated Inquiry Admin Panel included (View & manage leads)
- ✓ Instant Email Notification on every customer inquiry
- ✓ WhatsApp 1-Click Chat & Google Map integration + 1 Month Free Support

GROWTH & B2B INDUSTRIAL EXPORT PLATFORM (MOST POPULAR)

Rs. 20,000 - Rs. 25,000

For manufacturers, exporters & factories (Fasteners, Auto, Textile, Cycle)

- ✓ 8 to 12 structured pages (Products, Infrastructure, Lab, Export)
- ✓ Interactive Product Catalog with Grade, Specs & Dimensions filtering
- ✓ Direct WhatsApp RFQ Engine (Instant quotation requests with specs)
- ✓ Downloadable PDF Specs & CAD links + Local & Export SEO Schema + 1 Mo Support

E-COMMERCE & CUSTOM DIGITAL SCALE

Rs. 28,000 - Rs. 35,000+

For fashion/apparel brands, retail D2C & wholesale online selling

- ✓ Complete Custom Online Store (Zero monthly Shopify app fees)
- ✓ Razorpay / Cashfree UPI 1-Click checkout + Courier API (Shiprocket)
- ✓ Advanced Super-Admin Panel (Manage inventory, orders & customers)
- ✓ Hybrid B2B Wholesale bulk slab pricing + 45 Days Dedicated Support

2. FAST-TRACK ENTRY POINTS & REDESIGN

SINGLE HIGH-CONVERTING LANDING PAGE. 4,999 (Flat)

1-Page conversion funnel for Google/Meta ads. Instant email alerts.
2-3 days delivery.

EXISTING WEBSITE MODERN REDESIGN From Rs. 4,999

Modernize slow WordPress site. 95+ Core Web Vitals. Keep existing SEO URLs.

3. MODULAR ADD-ONS & OPTIONAL MONTHLY CARE

Product Catalog Admin Panel	Rs. 7,999	Client self-manages products, specs & photos anytime.
Blog & Technical SEO Manager	Rs. 3,999	Self-publishing markdown editor with Google meta tags.
Monthly Technical Care & Health	Rs. 1,000 / month	Speed monitoring, security patches, backups & 2 hrs updates. Cancel anytime.

CORE ENGAGEMENT TERMS & ZERO-AMC GUARANTEE:

- Milestone Payments: 50% Advance Booking, 30% Staging Preview Approval, 20% Final Live Launch.
 - 100% Code Ownership: Full source code, admin credentials & domain accounts belong to the client with zero lock-in.
 - Physical Meeting: In-person meetings available in Ludhiana & Punjab for factory/office blueprint discussions.
- All prices are 100% transparent with zero hidden AMC locks. Payments processed via UPI, NEFT, IMPS or Bank Transfer.